

April • May • June 2010



WASTE MANAGEMENT SERVICES

9864 East Grand River, Suite 110-140 • Brighton, MI 48116



Spring.



WASTE MANAGEMENT SERVICES

to serve you...

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9 a.m. - 5 p.m.

Synergy Environmental provides waste management and environmental services to its clients throughout the Midwest. One of the services we offer is supplying waste handling equipment designed to improve waste flow exiting your facility. With 20 years of waste handling experience, Synergy is uniquely qualified to provide all varieties of compactors for the trash or recyclable material at your site. We pride ourselves upon providing the highest level of service at competitive rates.

Synergy assisted the City of Westland's Recycling Center by reducing their transportation costs by a 4:1 ratio by recommending a compactor. The only roadblock was the lack of electricity to the site. The joint engineering effort from the Green Panel, Contract Welding and Synergy overcame many obstacles and installed the equipment in mid January. Although attempted, no government subsidies or grants were involved in this solar project and in combination with the value of recycled cardboard the Recycling Center has noticed a positive response from local residents and business as well as to its bottom line. Synergy can provide rental, lease and purchase options for new or used equipment dependent upon our clients' individual needs. Current clients utilizing compaction equipment vary from retailers, medical centers and apartment complexes to large industrial facilities. Other benefits include:

- Eliminated the large expense of providing power to the site
- Reduced its transportation costs by fourfold
- Cut its potential electric costs for the unit
- Improved housekeeping on site
- Reduced on site truck traffic
- Controlled scavenging & pilferage

Most clients realize enormous savings immediately after implementation and wish they had made the change sooner. Compaction rentals or purchases come with no obligation for other services, and typically include training, maintenance and installation of the equipment.



The picture above is a 2 yard compactor which feeds into a 42 yard receiving container. The compactor is powered by solar panels which charge a series of batteries which do work, even in Michigan's "vast" amount of sun.



Breezy.



Our Mission

Provide waste management services to industrial, commercial and residential clients utilizing the latest technology to lower cost via reduction, reuse or recycling of your waste streams.

Customer Highlight



Think Spring!!!! It's time to put winter behind us and think ahead – with promise of the sunshine's warmth and warm weather fun, like golf. Yes – take a break and think about the fun that comes with warmer

weather. Please meet Joanne Dinser, General Manager of Lakelands Golf and Country Club, a customer we have had the pleasure of serving by managing their waste and recycle service for over seven years now. Take a moment to learn more about Lakelands Golf and Country club as Joanne shares with us all about her wonderful place of business. Think Spring!!!!

Tell us more about Lakelands Golf and Country Club... “Lakelands is a member-owned private club with fantastic amenities including our 18-hole golf course, practice facility with driving range and short-range, full service clubhouse with superb restaurants and banquet service, beach club on the Club's own Winans Lake along with a fitness opportunity at Hamburg Fitness Center and Camp.”

How long have you been with Lakelands Golf and Country Club? “I have been with Lakelands Golf and Country Club since 1987. I began as assistant manager and then promoted to general manager in 1999.”

What is it you do for the club? “As the club's general manager I have the privilege of overseeing the entire operation in cooperation with an amazing team including golf professional Eric Martin, course superintendent Gregg Matthews, and executive chef Patrick Srock. Our common goal and my continued focus is to provide an excellent product with friendly service in a truly comfortable environment.”

What word best describes your company? “How about three... Experience that Exceeds Expectation. Great words once used in our Golf Professionals newsletter article - I love it!”

What makes your company better than its competitors? “Our team of professionals and our devoted membership; you just can't do it without a great team united in the common goal of excellent service. Our members are incredibly friendly, appreciative and loyal to Lakelands. This is felt throughout the team and it only enhances all of our performance.”

What is your Guiding Principle? “Work hard and be honest.” ...perfect words, which I've taped to my computer keyboard. I clipped them out of a newspaper interview, spoken by Bernie Corrigan. I also follow this principle: Live well, Laugh Often and Love Much. Following these principles in business and in personal life create a peaceful platform from which to succeed.”

What would you say is your yardstick of success? “Success is happy members sponsoring new members and bringing their business to the club through golf outings, family weddings and other events.”

How do you motivate people? “I believe in simple techniques. Say please and thank you. Appreciate the effort and the work done by every link within the organization. Provide the team with the information and tools they need. Take the time to smile. Give credit where credit is due. And of course Mom always said, ‘Do unto others as you would have them do unto you.’ ”



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Warming up.



How do you overcome common challenges?

“A common challenge in today’s economy is membership growth. With that in mind, Lakelands is proud to offer a COMPLIMENTARY DINING MEMBERSHIP with absolutely zero costs for a one year trial. If you would like the complete experience, our Introductory Class A



Membership is the all inclusive superstar that offers dining, golf, practice facility and beachclub for your entire family! For business entertaining, our Introductory Corporate Membership is incredibly affordable and creatively packaged. Yes, all the perks and services of private club membership are alive and well at Lakelands at market driven pricing. Building a relationship with you by providing friendly service, delicious food, and awesome golf course during these trial memberships will make continued membership a real easy decision!”

What would you say is the forecast for the future? “Survival mode is over and we’re in full throttle recovery. Lakelands is proud to be a strong link in this community since 1922. This area is so special beginning with our schools to our Chamber of Commerce to our array of small businesses, including our public service organizations. This is a recipe for success and our time will come again.”

Do you have a few words of encouragement for our newsletter recipients? “Smile. It just might be the difference in a person’s day. ”



Blossoms.



Showers.



WASTE MANAGEMENT SERVICES

**COMPACTION:
Benefits of Compaction**

- Saves space, inside and outside
- Improves housekeeping
- Controls scavenging
- Pilferage
- Customized to match your Waste Removal Needs
- Reduces costs for:
 - Waste Collection
 - Labor
 - Insurances – Fire, Liability & Worker’s Compensation

Blooming.



In The Spotlight Classified Ads

Property:

• Vacant land, (3) one acre parcels in Green Oak Township (Brighton Schools). Heavily wooded with rolling hills, property backs up to a tributary to the Huron River. Each lot is ideal for walk-out site and neighboring home values have exceeded a million dollars. Willing to finance lot(s) during construction phase - HURRY - to make an offer by calling 810-624-3294.

Equipment:

• Compactor - 6 yard stationary compactor. Asking \$15,000 or rent for \$675/month. For more information call Mike Logan at (866) 872-7450.

Services We Offer

Waste Audits

Commercial Dumpsters

Underground Storage Tank Removal

Remediation

Dewatering Containers

Balers

Vacuum Truck Service

Roll Off Containers

Solid Waste Service

Sludge Boxes

Waste to Energy

Compactor Rental/Purchase

Recycling Programs

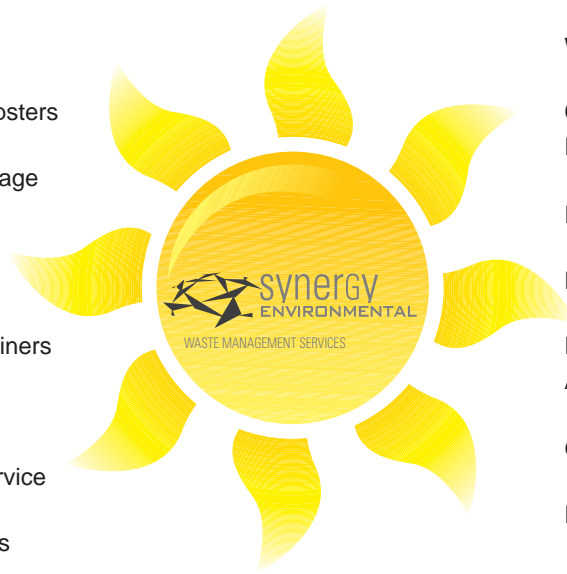
Demolition Services

Phase I Environmental Assessments

Gravel Train Hauling

Porter Services

Disposal Alternatives



"It is good to realize that if love and peace can prevail on earth, and if we can teach our children to honor nature's gifts, the joys and beauties of the outdoors will be here forever." — Jimmy Carter



\$25 Gift CERTIFICATE

Synergy Environmental

(866) 872-7450

Good toward one new roll-off container – or – Credit your account for referral of a new customer (Not valid on past due invoices)

Expires: June 30, 2010

PROMO CODE: SPRING

"If you tell the truth you don't have to remember anything." Mark Twain



Renewal.